



THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA

COOPER CITY HIGH SCHOOL
WENDY DOLL, Principal
9401 Stirling Road
Cooper City, Florida 33328
Telephone: 754-323-0200
Facsimile: 754-323-0330
www.CooperCityHigh.net

SCHOOL BOARD

Chair MAUREEN S. DINNEN
Vice Chair JENNIFER LEONARD GOTTLIEB
ROBIN BARTLEMAN
PHYLLIS C. HOPE
STEPHANIE ARMA KRAFT, ESQ
ANN MURRAY
ROBERT D. PARKS, Ed.D.
BENJAMIN J. WILLIAMS

JAMES F. NOTTER
Superintendent of Schools

CTV ADVERTISING

Here are 4 reasons why buying a commercial on CTV-News is a smart investment:

- By purchasing a commercial from CTV-News you are tapping into a lucrative and highly profitable market--the teenage consumer. CTV-News directly reaches more than 2800 teenagers ages 14-18.
- CTV-News is an award-winning program...CTV-News has been recognized by the Florida Scholastic Press Association and Broward Teen News as an Outstanding News Program.
- Commercials help support the continued success of CTV-News and the Cooper City Television News Program.
- You are providing a hands-on, real-world learning experience for the students working on your commercial.

The aim of CTV-News advertising is to sell your product or service to our viewers, while raising money for our program. We are committed to high standards of excellence in producing quality ads and providing efficient and cooperative service for our advertisers.

Thank you for your support.

Alfredo Pichardo
Broadcast Journalism/TV Production Advisor
Phone: 754-323-0290
Alfredo.pichardo@browardschool.com



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CTV-News Commercial Contract

Firm/ Company Name _____
Name of Contact Person _____
Address: _____
Phone: _____

\$125.00 For First Show (this includes production of the commercial) and \$25.00 for each additional airing of the same commercial if requested. There will be a maximum of 4 airings of this same commercial per semester. Additional fees apply for a second semester contract.

Fees (one semester)

One commercial
\$125.00 1st Airing and Production # _____
\$25.00 each additional airing (maximum of 3) # _____

Fees (additional semester)

Same commercial:
\$25.00 each additional airing (maximum of 4) # _____
New Commercial:
\$100.00 1st airing and production # _____
\$25.00 each additional airing (maximum of 3) # _____

Total cost \$ _____

Please make checks payable to **Cooper City Senior High**.

Payment: ____ cash or ____ check \$ _____
Received by _____ Date _____

This commercial will be produced by _____ and is scheduled to

air on Show(s) _____ (date) _____ 200___.
(dates)

The CTV-News Crew / CCHS Administration reserves the right to refuse any advertisement containing content deemed inappropriate for our school television show, as per Broward County School Board Policies. By signing below CTV-News hereby promises that:

- A. A commercial of no more than 30 seconds will be produced and will air on CTV-News according to the contract.
- B. By signing below, the Company agrees that they will pay 50% at the time of signing and the remaining 50% when the commercial is completed.

This contract is hereby legally binding after being signed by all included parties.

(Crew Name- Print/Signature)

(Date)

(Advertiser Name – Print/Signature)

(Date)

(Teacher Name – Print/Signature)

(Date)