

ALFREDO PICHARDO

305-297-6681

alfredo.pichardo@browardschools.com / apichardo@yahoo.com

WORK HISTORY

Sept, 2005 – Present

Cooper City High School, Cooper City, FL **Television Production Teacher**

National award-winning student television program CTV. cchsctv.com

Teach television 1 and advance television in photojournalism, editing and multiple other programs used in the industry.

Website supervision, Advise students on our weekly and daily show.

Feb, 2004 – Sept, 2005

Manhattan Transfer Inc. Coconut Grove, FL **Coordinating Producer**

Duties consisted of budgeting and overseeing every step of post-production for Ad agencies projects.

June, 2003 – Dec, 2003

INFOTEP (Vocational School) Santo Domingo, D.R. **Television Production Visiting Professor**

Taught several production classes in a government run vocational school in Santo Domingo.

Jan, 2003 – June, 2003

Manhattan Transfer Inc. Coconut Grove, FL **Coordinating Producer**

Duties consisted of budgeting and overseeing every step of post-production for Ad agencies projects.

Jan, 2000 – Dec, 2002

PAN AMERICAN SPORTS NETWORK Miami, FL **Technical Operations Manager**, Responsible for all the technical operations of the sports network including Budget Management and scheduling`. Liaison between PSN and Globecast on all technical needs and crew hiring. As part of the launch personnel I was hired as a Technical Director for live, continuous back-to-back sports events, promoted as Technical Operations Manager within 6 months.

Mar, 1994 -Jan, 2000

CBS TELENOTICIAS Miami, FL **Technical Operations Producer**, In charge of the technical aspect of the day-to-day operation of a 24-hour international Spanish network. Also, directed a live lifestyle fast pace show, technical director, audio operator, Videographer, Chyron operator, and Avid Newscutter editor. I was part of the launch personnel for this network.

Jan, 1994 – Mar, 1994

ALTA TENSION, TELEMUNDO Miami, FL **Videographer**

Videographer / editor for a fast pace cinema verite style national news/entertainment program.

Sept. 1992 - Jan, 1994

POST EDGE, MTV LATINO STUDIOS Miami Beach, FL **Studio / EFP Camera**

Studio camera for VJ segments and MTV Unplugged shows. Field production for location shoots. Other responsibilities included, maintaining and supervising the studio. I was part of the launch personnel for this

WTLV-TV 12, GANNETT Jacksonville, FL **Videographer / Editor**

Videographer / editor for local newscast.

FREELANCE

Technical Production Consultant, RNN-MEDCOM, Santo Domingo, Dominican Republic Dealt with all aspects of a startup television station. Created standards of operations for all editors, Videographer and technical directors.

Production Manager, TELEMUNDO, Miami, FL Production Manager for "Celia Cruz, Azucar 2003", Red Carpet Special. Contracted vendors, booked resources and arranged all show related necessities for this special. Dealt with Union workers and wages.

Production Coordinator, GOODHALL FILMS, Miami, FL Coordinator for two music videos by Latin singing star Jose Luis Rodriguez "EL PUMA".

Videographer, TU MUSICA, UNIVISION, LOS ANGELES, CA, Orlando, FL
Videographer for a music television show for Hispanics.

Videographer, DISNEY MGM STUDIOS, Orlando, FL
Videographer for Disney / MGM studios.

EDUCATION

American College of Education, 2016 Major: M.Ed. of Educational Technology
4.0gpa

Florida State University, 1988 Major: Bachelor of Arts in Communications,
Media Productions Minor: Technical Theater

Florida Department of Education, Journalism Certification

Industry Certification: Photoshop, Dreamweaver, Premiere Pro CC, Premiere Pro CS6

LANGUAGES

English: Fluent (verbal and written).

Spanish: Fluent (verbal and written).

AWARDS

1st Place, STN National News show competition, 2016, 2012, 2009

3rd Place, STN National News show competition, 2017

1st Place, STN Excellence Show, 2013, 2010

All Florida Broadcast Show: 2017,2016,2015

Cooper City High Teacher of the Year, 2010

Teacher of the Year, Broward Teen News, 2007

Two Emmys Nominations in videography in 1993.

"Dedicated to my Son"

"Haiti: Ready for Clinton"

INTERESTS

Computers, Electronics, Web Design, Teaching.